

# NorCal Neurofeedback and UnWind369

Craig Walker, Certified Advanced NeurOptimal® Trainer<sup>1</sup> by the Zengar Institute

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## HEAL Attendees: Unprecedented Pricing for Neurofeedback in New Special Offers

1. **Pay the Cost of Your Co-pay and Referral Program** - Minimum 10 sessions (proof of co-pay cost required).  
Note: If you have a zero co-pay, the minimum cost per session is \$20.00.
  - a. In order to take advantage of this exciting offer, along with your significantly reduced fee, we require a detailed accurate testimonial/endorsement once you have received proper results, in either written or video that can be used publicly. You agree to sign a release, including that you will post on your Facebook/social networking site(s), tagging our business facebook page <https://www.facebook.com/UnWind369/> and allowing for it to be posted at least 3 independent times within 6 months from the date and at our discretion. By proceeding, you automatically acknowledge and accept that.
  - b. You agree to provide 3 referrals for a free demo and consult.
2. **Neurofeedback Scholarship and Referral Program** - Minimum 20 sessions (scholarship application and demonstrated need required)
  - a. In order to take advantage of this exciting offer, along with your significantly reduced fee, we require a detailed accurate testimonial/endorsement once you have received proper results, in either written or video that can be used publicly. You agree to sign a release, including that you will post on your Facebook/social networking site(s), tagging our business facebook page <https://www.facebook.com/UnWind369/> and allowing for it to be posted at least 3 independent times within 6 months from the date and at our discretion. By proceeding, you automatically acknowledge and accept that.
  - b. You agree to provide 3 referrals for a free demo and consult.
3. **No insurance special** – Minimum 10 sessions for \$100 (prepayment required prior to service being provided, application and interview required).
  - a. In order to take advantage of this exciting offer, along with your significantly reduced fee, we require a detailed accurate testimonial/endorsement once you have received proper results, in either written or video that can be used publicly. You agree to sign a release, including that you will post on your Facebook/social networking site(s), tagging our business facebook page <https://www.facebook.com/UnWind369/> and allowing for it to be posted at least 3 independent times within 6 months from the date and at our discretion. By proceeding, you automatically acknowledge and accept that.
  - b. You agree to provide 3 referrals for a free demo and consult.
4. **College Student and Referral Program** - Savings of up to \$60.00/session with proof of enrolled student status.
  - a. In order to take advantage of this exciting offer, along with your significantly reduced fee, we require a detailed accurate testimonial/endorsement once you have received proper results, in either written or video format that can be used publicly. You agree to sign a release, including that you will post on your Facebook/social networking site(s), tagging our business facebook page NorCal Neurofeedback and UnWind369 and allowing for it to be posted at least 3 independent times within 6 months from the date of completion of training and at our discretion. By proceeding, you automatically acknowledge and accept that.
  - b. You agree to provide 3 referrals for a free demo and consult.
5. **3 for 1 Referral Program** - We greatly appreciate referrals and will provide you with one free session for every three, paying referred customers that you provide. That's up to \$100 in savings for you!

Availability Limited! Call or contact today for more information and to take advantage of this limited time offer!



# NeuroOptimal® Neurofeedback Training

Craig Walker, Certified Advanced NeuroOptimal® Trainer<sup>1</sup> by the Zengar Institute

Clients typically find NeuroOptimal® neurofeedback effective in resolving issues in five general categories:

- ▶ Wellness and personal growth
- ▶ Slowing the effects of Brain Aging
- ▶ Achieving an Artistic or Athletic Performance Edge
- ▶ Enhancing Academic Performance (e.g., focus and attention)
- ▶ Help with Specific Cognitive, Emotional, or Physical Challenges (e.g., ADHD, anxiety, chronic pain, migraine, sleep, PTSD, depression, addiction, ChemoBrain, autonomic and central nervous system imbalance)

**Note: NeuroOptimal® is not a medical device and its intended use is for brain training and optimization**

For general information please visit — <http://www.norcalneurofeedback.com/>

NeuroOptimal® Explainer Video — <http://bit.ly/NeuroOptimalExplained>

NeuroOptimal® Neurofeedback and Sleep courtesy of BrainSpa Neurofeedback— <http://bit.ly/NeuroOptimalSleep>

ADD/ADHD and Youth Focus courtesy of InnerOptimal — <http://bit.ly/NeuroOptimalADD-ADHD>

Child Night Terrors/Nightmares courtesy of NeuroOptimal — <http://bit.ly/NeuroOptimalNightTerrors>

Military Veteran Stress and PTSD courtesy of InnerOptimal — <http://bit.ly/NeuroOptimalPTSD>

Sports Concussion courtesy of CBS Denver 4 — <http://bit.ly/NeurofeedbackConcussion>

Neurofeedback and Addiction courtesy of DoctorClarity — <http://bit.ly/NeurofeedbackAddiction>

ChemoBrain courtesy of Lake Erie Brain Performance Institute — <http://bit.ly/NeuroOptimalChemoBrain>

Cancer courtesy of NeuroOptimal® — <http://bit.ly/NeuroOptimalCancer>

Aphasia courtesy of NeuroOptimal® — <http://bit.ly/NeuroOptimalAphasia>

Finding Your Balance courtesy of NeuroOptimal® — <http://bit.ly/NeuroOptimalBalance>

Peak Performance courtesy of Kurt Othmer — <http://bit.ly/NeurofeedbackPeakPerformance>

The Science Behind NeuroOptimal® courtesy of NeuroOptimal® — <http://bit.ly/NeuroOptimalScience>

Your Brain on NeuroOptimal® courtesy of NeuroOptimal® — <http://bit.ly/NeuroOptimalBrain>

Neurofeedback Sessions***	Rate**	Pre-Paid Incentive Plan 10 Sessions
Single Session	\$100	\$800 (\$80 average rate/ session)
Seniors 55 and over, Students, Veterans, Wellness Professionals*	\$60	\$400 (\$40 average rate/ session)
In-Home Client Visit/Transportation Fee	\$0.53/mile	\$0.42/mile (max 50 mi.)

\* All Students (K-12, trade/vocation, college, university) and Veterans (military, law enforcement, first responders, public servants)

\*\* 20% discount for cash payments either prepaid or otherwise due at time service is provided and excluding transportation fees unless prepaid in 10 session plan. Mileage calculated and agreed upon at time of booking.

\*\*\* Special offers are periodically offered and prices are less than what you see here. Ask if we're running one.

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